



# TAG-ORG NEWS MAGAZINE

THE GLOBAL ORGANIZATION FOR PROFESSIONAL SERVICES AND EDUCATION

Special Edition

Issue 14 - December 2018

## TAG-ORG 2018 SELECTED PUBLIC EVENTS



*WE WORK HARDER  
TO STAY FIRST*






Talal Abu-Ghazaleh University College for Innovation

# TAGUCI MBA

## *Admission Requirements*

- 
- An overhead photograph of a group of students sitting around a white circular table. They are engaged in a collaborative study session, with laptops, open books, and various documents spread across the table. The students are seen from above, showing their concentration on their work.
- ▶ Official Bachelor Degree Transcript
  - ▶ TOEFL / IELTS
  - ▶ Work Experience

TALAL ABU-GHAZALEH UNIVERSITY COLLEGE FOR INNOVATION (TAGUCI)

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*Chairman and staff of Talal Abu-Ghazaleh Organization*



## Chairman's Message



Talal Abu-Ghazaleh Organization (TAG-Org) wishes all its clients, partners, friends and employees all the best for the New Year.

We anticipate the 2019 will be a better year for all and as we witness the rapid expansion of TAG-Org with the addition of more unique services and activities around the world, our optimism reaches another high level to serve our dedicated clients and new ones.

Innovation will be a key word in the presence of TAG-Org around the world with the aim to focus more on technological breakthrough that will serve the societies in the world locally, regionally and globally and we will continue in building capacities of our staff all over the world, and adopt knowledge and technology- based solutions and strategies to provide our unique services around the world through our 110+ offices.

Let us look at 2019 with positive attitude and optimism.

*Talal Abu-Ghazaleh*



# Contents

<b>January</b>	<b>7</b>
<b>February</b>	<b>13</b>
<b>March</b>	<b>19</b>
<b>April</b>	<b>27</b>
<b>May</b>	<b>33</b>
<b>June</b>	<b>41</b>
<b>July</b>	<b>47</b>
<b>August</b>	<b>51</b>
<b>September</b>	<b>57</b>
<b>October</b>	<b>63</b>
<b>November</b>	<b>69</b>
<b>December</b>	<b>75</b>



## **Talal Abu-Ghazaleh News Magazine**

*Issued by TAG-Org Media Department*

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## In this Issue



Page  
28

**President of the Republic of Iraq and Abu-Ghazaleh Stress the Importance of Developing Education and Building Capacities in Iraq**



Page  
52

**“Dubai Economy” and “TAG-Org” Provide 33 Exclusive Services to Business Communities in Dubai**



Page  
10

**Abu-Ghazaleh Receives Individual Performance Excellence Award from Confucius Institute Headquarters/China**

 TAG-Translate

**Talal Abu-Ghazaleh**  
Intellectual Property  
Dictionary

معجم طلال أبو غزالة  
للملكية الفكرية

English - عربي

Talal Abu-Ghazaleh Intellectual Property Dictionary

معجم طلال أبو غزالة للملكية الفكرية

 TAG-Translate  
English - عربي



*January*



كلية طلال أبوغزاله الجامعية للابتكار

104





## Abu-Ghazaleh Lectures at the Royal Jordanian National Defense College

► AMMAN

HE Dr. Talal Abu-Ghazaleh, chairman of Talal Abu-Ghazaleh Organization, gave a lecture at the Royal Jordanian National Defense College (RJNDC) in which he stressed to the students that “we are heading towards historic transformation where digital learning will overpower paper and traditional education”.



Moreover, Dr. Abu-Ghazaleh stressed the importance of military inventions and their development offering several suggestions and an action plan to technologically boost the Armed Forces which offers a suitable environment for innovation, noting that half of US inventions are generated by the armed forces.



## Abu-Ghazaleh Receives Individual Performance Excellence Award from Confucius Institute Headquarters/China

► XI'AN, China

Confucius Institute Headquarters/Hanban presented HE Dr. Talal Abu-Ghazaleh, head of the TAG-Confucius Institute, with the Individual Performance Excellence Award.

The Award was presented to Dr. Abu-Ghazaleh in recognition of his outstanding and invaluable service to the Confucius Institute and to his role in enhancing Sino-Arab relations in all fields in addition to his efforts in achieving the goals of the “Belt and Road” initiative launched in 2013 by Chinese President HE Mr. Xi Jinping. This initiative is considered to be a development strategy that builds cooperation among countries mainly between China and Eurasian countries; it refers to the Silk Road Economic Belt and the Maritime Silk Road.

The Award was handed by Vice Premier of the People’s Republic of China Dr. Liu Yandong to Mr. Luay Abu-Ghazaleh, chairman of TAG-Confucius and Vice President of Talal Abu-Ghazaleh Organization at the opening ceremony of the 12th Confucius Institute Conference which was held in Xi’an, China.



## Tripoli Chamber of Commerce and Talal Abu-Ghazaleh Organization to Implement “Tripoli: the Capital of Lebanon’s Knowledge Economy” Initiative

► TRIPOLI, Lebanon

HE Dr. Talal Abu-Ghazaleh and President of Chamber of Commerce, Industry and Agriculture of Tripoli and North Lebanon Mr. Tawfiq Daboussi signed a memorandum of understanding to establish a Lebanon-level partnership for the implementation of the initiative “Tripoli: the Capital of Lebanon’s Knowledge Economy”.



The two parties discussed the significance of this initiative for the country underlining key strategic strengths of Tripoli, and means of cooperation with Talal Abu-Ghazaleh Organization (TAG-Org) for preparing strategic plans to boost Lebanon’s economy starting with Tripoli.

## Abu-Ghazaleh and Microsoft Sign Strategic Cooperation Agreement for Transformation into a Digital Community

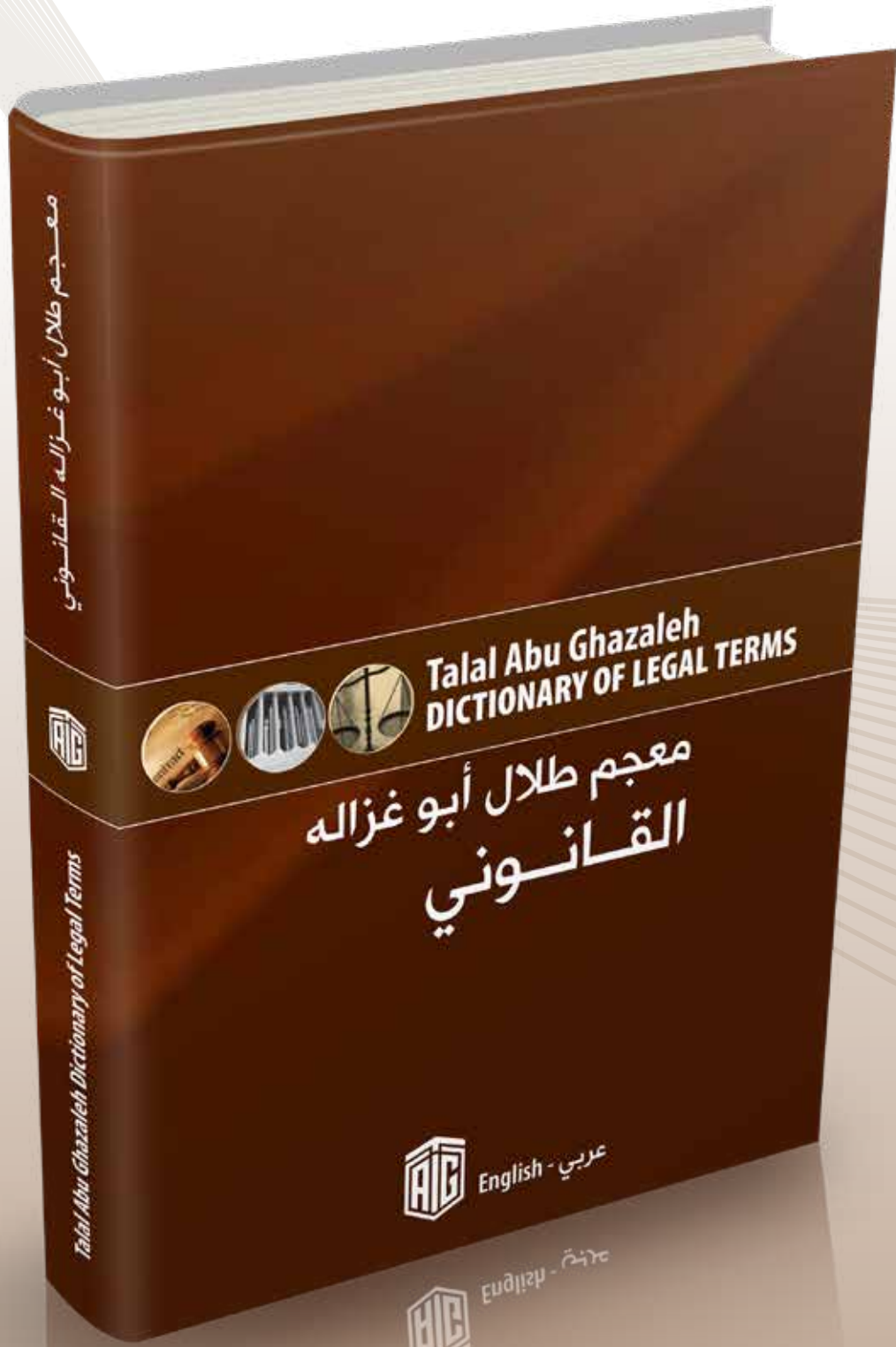
► AMMAN

Talal Abu-Ghazaleh Organization (TAG-Org) and Microsoft Jordan signed a cooperation agreement for conducting studies and finding solutions for digital transformation in many fields.

The agreement was signed by HE Dr. Talal Abu-Ghazaleh and Mr. Hussein Malhas, CEO of Microsoft-Jordan, at Talal Abu-Ghazaleh University headquarters.



Both parties agreed to form a joint strategic team for cooperation towards serving the local community and preparing national proposals for transformation to digitization, promoting specialized programs to create new work opportunities in the modern labor market and offer specialized technology products to non-governmental organizations through knowledge stations, established by Talal Abu-Ghazaleh Organization, providing the local community with access to digital education.



*February*



## Talal Abu-Ghazaleh Honored as Best Humanitarian Personality 2017

▶ AMMAN

HE Dr. Talal Abu-Ghazaleh was honored as Best Humanitarian Personality for 2017, during a special ceremony to honor the best humanitarian personalities of 2017 at Abu Nusair Cultural Forum.

Dr. Abu-Ghazaleh was honored in recognition of his efforts in humanitarian, cultural and social work and for his constant endeavor to promote principles of tolerance and justice in Jordan.



## Crown Prince Foundation and Talal Abu-Ghazaleh Organization Sign Strategic Cooperation Agreement

▶ AMMAN

The Crown Prince Foundation and Talal Abu-Ghazaleh Organization (TAG-Org) signed a Strategic Cooperation Agreement to intensify cooperation in the field of supporting social youth development in Jordan.

The agreement was signed by Dr. Fawaz Al Zou'bi, chairman of the Board of Trustees of Crown Prince Foundation and HE Dr. Talal Abu-Ghazaleh at TAG-Org's headquarters in Amman.



According to the agreement, the two parties will cooperate in supporting youth initiatives part of the Foundation by providing educational, qualifying and training opportunities locally and globally by TAG-Org.



## Abu-Ghazaleh Visits TAG-Org Offices in Syria

### ► DAMASCUS

HE Dr. Talal Abu-Ghazaleh visited the Talal Abu-Ghazaleh Organization (TAG-Org) offices in Damascus to set up development plans and oversee progress in operations and activities mainly in the fields of capacity building, digital transformation and knowledge dissemination.

Dr. Abu-Ghazaleh expressed his pride at the professional and ethical commitment by TAG-Org staff to conduct their work even during the country's crisis.

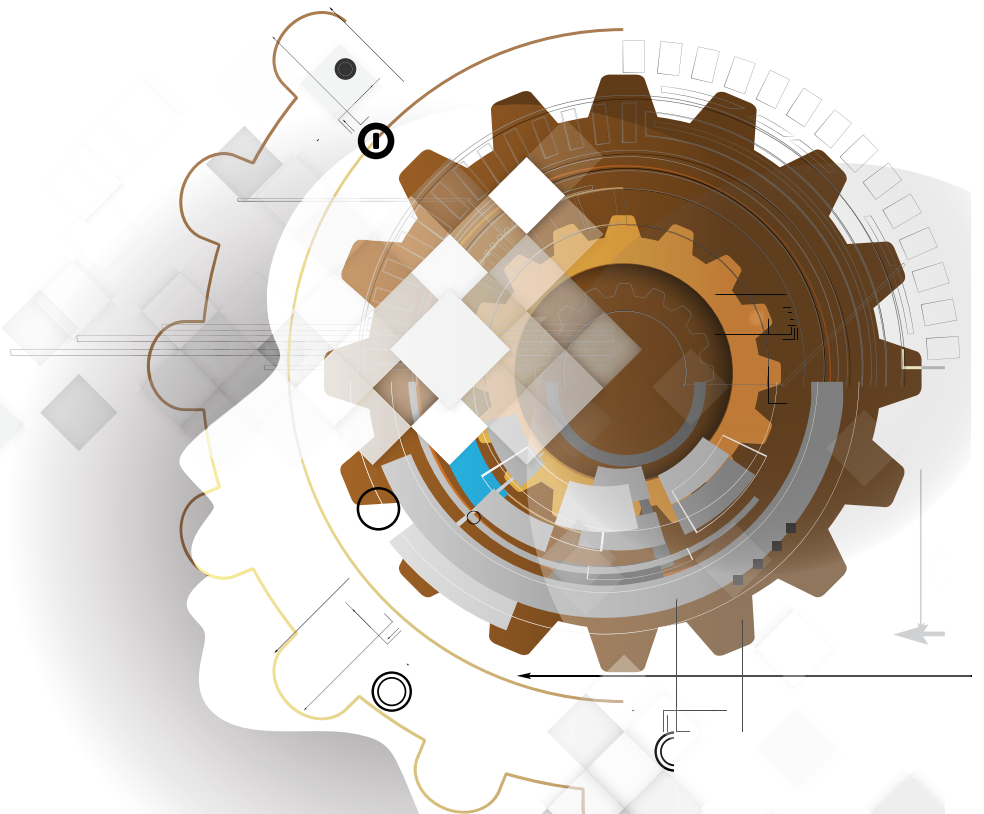




Talal Abu-Ghazaleh University  
College for Innovation

If you are interested in  
**Artificial Intelligence**

you can now be an  
#AI inventor by  
attending  
**#TAGUCI**



Email: [info@taguci.com](mailto:info@taguci.com)  
[www.taguci.edu.jo](http://www.taguci.edu.jo)

## Talal Ibn Adeebah Story Distributed at Palestinian Schools

### ▶ RAMALLAH

Palestinian Minister of Higher Education HE Dr. Sabri Saidam announced the distribution of “Talal Ibn Adeebah” story to all Palestinian schools. ‘Talal Ibn Adeebah’ narrates the success story of Dr. Talal Abu-Ghazaleh describing how he confronted major obstacles and challenges to succeed in establishing his own Organization which became a global group.



## Abu-Ghazaleh and Italian Ambassador Launch ‘Italy, Cultures, Mediterranean’ Program



### ▶ AMMAN

Under the patronage of the Italian Ambassador to Jordan HE Mr. Giovanni Brauzzi and HE Dr. Talal Abu-Ghazaleh, the Italian Embassy in Amman in cooperation with Talal Abu-Ghazaleh Organization (TAG-Org) organized the launch of the “Italy, Cultures, Mediterranean” Program during a special ceremony held at Talal Abu-Ghazaleh Knowledge Forum.

The event is part of the Italian Embassy’s efforts and vision to highlight the impact of Italian cultures in Jordan and in the Mediterranean region as a whole and TAG-Org’s efforts headed by Dr. Abu-Ghazaleh in bridging different cultures in the Kingdom.

"Blankets Become Jackets" And Selected Stories of A Life Blessed by Suffering

# "Blankets Become Jackets"

And Selected Stories of  
A Life Blessed by Suffering

*Talal Abu-Ghazaleh*



*March*



## King Felipe VI of Spain Decorates Talal Abu-Ghazaleh

► AMMAN

The Order of Commander of Civil Merit in Spain has been bestowed upon HE Dr. Talal Abu-Ghazaleh by His Majesty King Felipe VI of Spain in recognition of Abu-Ghazaleh's efforts in serving the community and in improving relations between Jordan and Spain.

The Order of commander of Civil Merit was presented to Dr. Abu-Ghazaleh by the Spanish Ambassador to Jordan in a reception ceremony held in honor of Dr. Abu-Ghazaleh, at the Spanish Embassy residence.

The Ambassador read the Order signed by His Majesty the King and the Minister of Foreign Affairs and Cooperation, explaining that the honor is granted in recognition of the virtuous and honorable character of Dr. Talal Abu-Ghazaleh in the service of the nation. She added that Dr. Abu-Ghazaleh is awarded the Order of Civil Merit with the rank of Commander and that he is authorized to use the badges that correspond to this distinction in conformity with the law.



*To Enhance Quality of Services and Business Environment*

## Dubai Department of Economic Development and Talal Abu-Ghazaleh Organization Sign Agreement

► Dubai

The Department of Economic Development (DED), Dubai, has signed a partnership agreement with Talal Abu-Ghazaleh Organization (TAG-Org) to offer added value packages to the business community and develop the exclusive services being provided at the Dubai Business Club in DED.

His Excellency Sami Al Qamzi, Director General of DED, and His Excellency Dr. Talal Abu-Ghazaleh, Chairman of TAG-Org signed the partnership agreement in the presence of senior officials from both sides.

The partnership aims to provide businessmen and investors who seek to do business in Dubai with the highest levels of customer service excellence and promote overall business performance in accordance with best global practices. Talal Abu-Ghazaleh & Co. International will be responsible for the day-to-day supervision, management and operation of the Dubai Business Club, as well as the implementation of the Global Star Rating System for Service Centers introduced by the UAE Prime Minister's Office (PMO). The Dubai Business Club is currently rated six-stars under the System.



## Abu-Ghazaleh Intellectual Property Wins ‘Best IP Advisor in Africa & Middle East Award’

### ► PARIS

Abu-Ghazaleh Intellectual Property (AGIP) has been recognized in the first edition of the ‘Innovation & IP Forum and Awards’ as winner of ‘Best IP Advisor in Africa & Middle East’ during a special ceremony which was held in Paris, France, January 23, 2018.

AGIP was awarded for its outstanding achievements, excellent services and exceptional contributions to the IP community.

Around 80 high-profile jury members, from different countries and prestigious firms elected the winners in more than 15 categories from leading IP firms.



**GOLD AWARD**

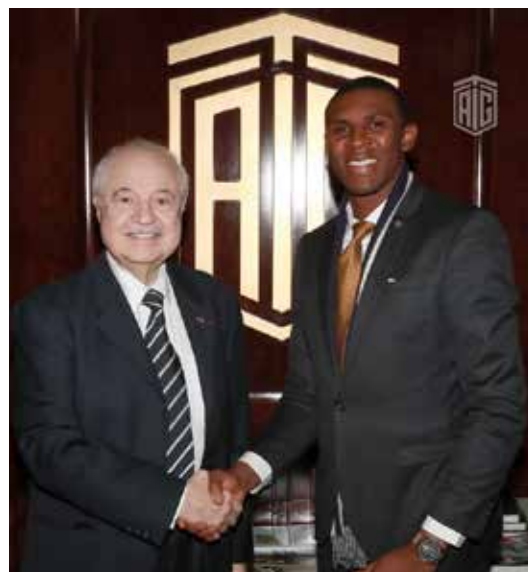
**ABU-GHAZALEH  
INTELLECTUAL  
PROPERTY**

**BEST IP ADVISOR  
AFRICA & MIDDLE EAST**

## Talal Abu-Ghazaleh Organization Opens New Office in Cameroon

► YAOUNDÉ, Cameroon

Talal Abu - Ghazaleh Organization (TAG-Org) inaugurated a new office in the Republic of Cameroon, in Yaoundé, to provide its clientele with various professional services mainly consulting, training and translation services among others.



The office will offer various professional, qualifying and training courses in the

Republic of Cameroon to help in developing human resources and provide the most advanced tools in the fields of knowledge and Information and Communications Technology (ICT).

*For more information, please contact:*

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P.O. Box: 8799 Deido, Douala

Tel: +237 2 33410105 , +273 2 699198950 , Fax: +237 2 33410105 , E-mail: [info@tagorg.com](mailto:info@tagorg.com)

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## Abu-Ghazaleh and the GSMA Agreement on Mobile Technology Initiatives

► BARCELONA

Talal Abu-Ghazaleh Academy (TAG-Academy) and the GSMA, Groupe Speciale Mobile, have signed a Memorandum of Understanding (MoU) agreeing to collaborate on a range of mobile technology initiatives aiming to support capacity building in the Arab region.

Both parties work closely together across a number of mutually beneficial areas to promote mobile technologies, including capacity building sessions, workshops and the sharing of best practices.



*For the 15<sup>th</sup> Year*

## IFAC's Forum of Firms Renews Talal Abu-Ghazaleh International Membership

### ► NEW YORK

The Forum of Firms (FOF), founded by the International Federation of Accountants (IFAC), has renewed Talal Abu-Ghazaleh & Co. International (TAGI) membership for the year 2018 after successfully maintaining its membership for the 15th year in a row.

In accordance with its membership standards in the FOF, TAGI will continue to demonstrate its commitment to the highest levels of quality in auditing on an international level, and implement quality control standards based on the international standards issued by International Auditing and Assurance Standards Board (IAASB) in addition to the relevant national standards, and will be also committed to have policies and methodologies that conform with the national ethic requirements in the countries where it's operational.



529 Fifth Avenue, 6th Floor, New York, NY 10017  
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[www.forumoffirms.org](http://www.forumoffirms.org)

January 30, 2018

Mr Jamal Milhem  
Executive Director  
Talal Abu Ghazaleh & Co. International  
PO BOX 1110 Ramallah  
Palestine

Dear Mr Milhem,

**Re: FORUM OF FIRMS MEMBERSHIP**

Further to your request, I report as follows:

The Forum of Firms (Forum) and the International Federation of Accountants (IFAC) are affiliated organizations with mutual recognition within one another's Constitution. The Transnational Auditors Committee (TAC) is the executive arm of the Forum and a committee of IFAC and, therefore, provides the official linkage between the Forum and IFAC.

The purpose of this letter is to confirm that Talal Abu Ghazaleh & Co. International (TAGI) is a member of the Forum of Firms effective June 2004.

Information about the Forum of Firms, including a register of members can be obtained from our website [www.forumoffirms.org](http://www.forumoffirms.org). From our website, we have attached a register of members of the Forum of Firms as of the date of this letter for your convenience.

Commitment to the obligations of membership in the Forum contributes to raising the standards of the international practice of auditing in the interest of users of the profession's services. Membership in the Forum is open to networks and to firms of all sizes that:

- Maintain appropriate quality control standards in accordance with International Standards on Quality Control issued by the [IAASB](http://www.iaasb.org) in addition to relevant national quality control standards and conduct, to the extent not prohibited by national regulation, regular globally coordinated internal quality assurance reviews;
- Have policies and methodologies for the conduct of transnational audits that are based, to the extent practicable, on ISAs;
- Have policies and methodologies which conform to the International Ethics Standards Board for Accountants Code of Ethics for Professional Accountants and national codes of ethics; and
- Agree to submit to the Secretary of the Forum an annual report, in a form approved by the TAC, indicating that it meets the membership obligations set forth above.

Kind Regards,

A handwritten signature in black ink, appearing to read "S Tsen".

Sylvia Tsen  
Forum of Firms – Authorized signatory  
Executive Director – Knowledge, Operations and Technology

# Dubai Chamber of Commerce and Industry Honors Abu-Ghazaleh Intellectual Property

## ► DUBAI

In recognition of its valuable expertise and technical support provided to the Dubai Chamber of Commerce and Industry in 2017, Abu-Ghazaleh Intellectual Property (AGIP) was honored by the Chamber in a special ceremony held at the Chamber's headquarters.

AGIP was recognized for its significant role in safeguarding Intellectual Property Rights (IPRs) and providing the necessary technical advice for promoting awareness on the importance of IPR protection and encouraging the adoption of best IP practice.



## Abu-Ghazaleh Visits Zaatari Refugee Camp to Address its Educational Needs

### ► ZAATARI, Mafraq

HE Dr. Talal Abu-Ghazaleh paid a visit to the Zaatari Refugee Camp and met with Head of the Camp Colonel Thouqan Obeidat, UNICEF Representative to Jordan Mr. Robert Jenkins as well as students from the Zaatari Elementary School for Girls.

During a tour of the Camp organized by UNICEF, Obeidat and Jenkins briefed Dr. Abu-Ghazaleh on the conditions in the Camp in terms of education, training and infrastructure mainly in the field of energy resources.





*His Excellency Dr. Fuad Masum, President of the Republic of Iraq and HE Dr. Talal Abu-Ghazaleh*

*April*



## President of the Republic of Iraq and Abu-Ghazaleh Stress the Importance of Developing Education and Building Capacities in Iraq

► BAGHDAD

His Excellency Dr. Fuad Masum, President of the Republic of Iraq received in Baghdad HE Dr. Talal Abu-Ghazaleh who was accompanied by HE Dr. Jawad Al Anani and twenty directors representing various activities at Talal Abu-Ghazaleh Organization (TAG-Org). Iraqi Ambassador to Jordan HE Ms. Safia Al-Souhail attended the meeting as well.

Dr. Abu-Ghazaleh expressed his willingness to place Talal Abu-Ghazaleh Organization's resources at the service of Iraq in every field.



## Establishment of Talal Abu-Ghazaleh University College for Creativity and Innovation at Al-Bayan University in Baghdad

► BAGHDAD

Talal Abu-Ghazaleh Organization (TAG-Org) signed a Memorandum of Understanding (MoU) with the Iraqi Ministry of Higher Education and Scientific Research for the establishment of Talal Abu-Ghazaleh University College for Creativity and Innovation at Al Bayan University in Baghdad.



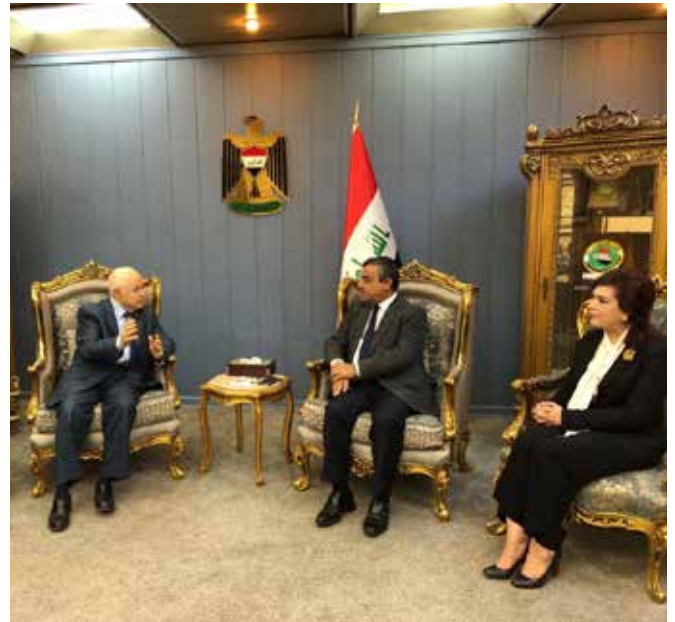
The announcement came during a press conference held in the presence of HE Dr. Talal Abu-Ghazaleh, Iraqi Minister of Higher Education and Scientific Research Dr. Abdul Razaq Al-Issa, former Deputy Prime Minister in Jordan HE Dr. Jawad Anani, Iraqi Ambassador to Jordan HE Ms. Safia Al-Suhail in addition to a host of academics and interested parties.

## Abu-Ghazaleh: Establishment of TAG-Org's Third Office in Iraq, and Agreements with Iraqi Government Authorities

### ► BAGHDAD

HE Dr. Talal Abu-Ghazaleh held separate meetings with high ranking Iraqi officials including the Secretary-General of the Iraqi Council of Ministers HE Dr. Mahdi Al-Allaq, Iraqi Minister of Planning HE Salman Al-Jumili, and Minister of Labor and Social Affairs HE Eng. Mohammed Shayaa Al-Sudani.

The meetings were held in the presence of HE Dr. Jawad Al Anani, former deputy prime minister of Jordan, Iraqi Ambassador to Jordan HE Safia Al-Suhail, and twenty directors representing various activities at Talal Abu-Ghazaleh Organization (TAG-Org).



## “Abu-Ghazaleh” Participates in the Higher Coordination Committee of the Arab Literacy Decade at the Arab League

### ► Cairo

HE Dr. Talal Abu-Ghazaleh held separate meetings with high ranking Iraqi officials including the Secretary-General of the Iraqi Council of Ministers HE Dr. Mahdi Al-Allaq, Iraqi Minister of Planning HE Salman Al-Jumili, and Minister of Labor and Social Affairs HE Eng. Mohammed Shayaa Al-Sudani.



The meetings were held in the presence of HE Dr. Jawad Al Anani, former deputy prime minister of Jordan, Iraqi Ambassador to Jordan HE Safia Al-Suhail, and twenty directors representing various activities at Talal Abu-Ghazaleh Organization (TAG-Org).



## AGIP Opens its Second Office in Canada

### ► OTTAWA

Abu-Ghazaleh Intellectual Property (AGIP) is proud to announce the opening of its liaison office in Ottawa, the second in Canada after Montreal. The new office will bring AGIP closer to its clients in Canada seeking protection and enforcement of their intellectual property rights worldwide.

Ottawa liaison office will serve as a bridge between Canadian clients and AGIP through promoting all IP services offered by AGIP covering trademark, patent, copyright, design and domain name registrations, in addition to renewals and actions related to infringement, opposition and cancellation. Furthermore, the office will help Canadian clients to manage their IP portfolios, and will advise on the best way to manage their IP Records as well.

AGIP Ottawa office can be reached at the following address:



Talal Abu-Ghazaleh International Inc.  
1390 Clyde Avenue, Suite 203 Ottawa – Ontario  
K2G 3H9, Canada  
Tel: +1 – 613 – 890 -6780  
Email: [ottawa@tagorg.com](mailto:ottawa@tagorg.com)  
Contact Person: Mr. Ahmad Al-Zou'bi

## “Abu-Ghazaleh” Receives MIP’s Middle East IP Firm of the Year Award for 2018

► LONDON

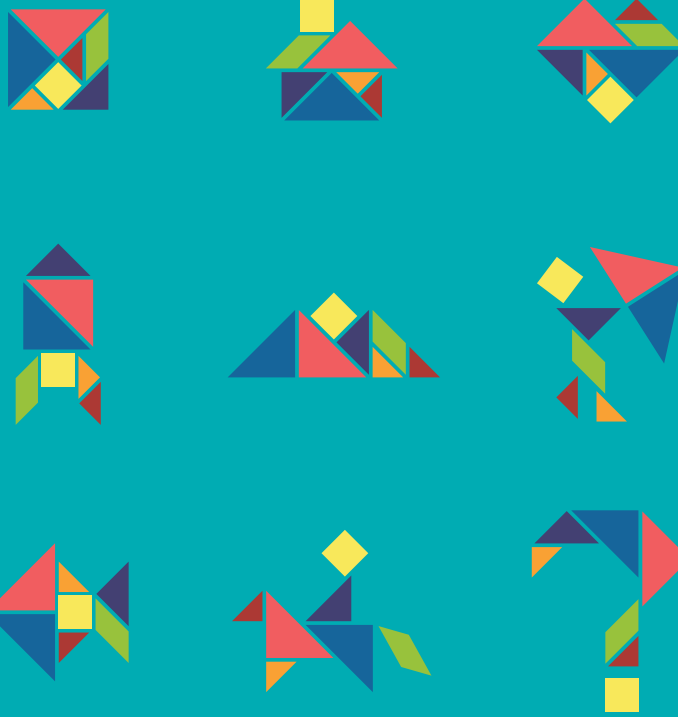
Abu-Ghazaleh Intellectual Property (AGIP) received the Middle East IP Firm of the Year award for 2018 at the Managing Intellectual Property (MIP) ceremony held at the Savoy Hotel in London.

According to MIP, the awards recognize the achievements in IP work over the past year, whether in prosecution, litigation, licensing or other fields. They mark the culmination of MIP’s five month-long annual world survey of the world’s leading IP firms.

AGIP earned this regional recognition, for the 9th time, for their outstanding IP practices in the Middle East, and their continuous efforts in providing their clients with the best-quality services in the field of IP protection.



# what will you create?



## The leading education conference & exhibition in the MENA region

Dubai World Trade Centre, Sheikh Saeed Halls

26.02.19 - 28.02.19

Regional Partner:



Educational Partner:



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*May*





## **Abu-Ghazaleh Delivers Speech at Harvard's Kennedy School, Meets Arab Students Association at University**

► BOSTON

BOSTON - In recognition of his prominent social status and notable role in the fields of science and knowledge, Boston-based Harvard University hosted His Excellency Dr. Talal Abu-Ghazaleh to deliver a keynote speech at its Kennedy School to an audience comprising Arab students studying at the university.



**HARVARD  
Kennedy  
School**

His remarks focused on the future of knowledge, methods for creating learning societies and knowledge economies in the Arab world and the potential contribution and role of Harvard's Arab students towards this goal.



## Abu-Ghazaleh Delivers Concluding Remarks at MIT's SciTech Conference, Meets Arab Students at Institute

► BOSTON

His Excellency Dr. Talal Abu-Ghazaleh delivered the concluding remarks at the 2018 Scitech Conference at the Massachusetts Institute of Technology (MIT) in Boston, USA, organized by the Arab Students Organization at the university.

Abu-Ghazaleh's remarks focused on his future vision of humanity as being dependent on its progress in the field of artificial intelligence (AI), drawing an analogy between AI and the nervous system in the human body.



## Abu-Ghazaleh at Florence University: IP and Innovation are Basic for a Better World

► FLORENCE, Italy

By kind arrangements of HE Mr. Giovanni Brauzzi, the Italian Ambassador to Jordan and upon an invitation from the University of Florence, HE Dr. Talal Abu-Ghazaleh discussed the importance of Intellectual Property and Innovation in building a better and secure future in a lecture held at the historical palace of “Palazzo Fenzi” and attended by representatives and academics, Italian archaeologists and students of one of the most prestigious universities in Italy.



## Canisius College Awards ‘Talal Abu-Ghazaleh Award for Excellence’ in Accounting Programs

► BUFFALO, New York

The Talal Abu-Ghazaleh International Award for Excellence in the Graduate Accounting Programs at Canisius College was presented during the Annual Accounting Banquet that was held on April 26, 2018. This year’s recipient is Miss Brandi Burgard who will graduate from the MBA Program in Accounting at Canisius College in Buffalo, New York.



## AGIP to Serve Clients in Japan through its New Liaison Office

### ▶ OSAKA

Abu-Ghazaleh Intellectual Property (AGIP) announced the launch of its new liaison office located in the heart of Osaka marking a milestone in the effort of AGIP's expansion in East Asia.

AGIP Japan liaison office will be a key contact for Japanese IP owners and law firms looking to manage and enforce their IP portfolios around the world. It will promote the IP services and activities of AGIP in Japan covering trademarks, patents, copyrights, designs and domain names.



AGIP Japan Liaison office can be reached on the following address:



Abu-Ghazaleh Intellectual Property  
Room 502, IBSC Osaka-Kokusai Bldg.  
29, 2-3-13 Azuchi-machi, Chuo-ku,  
Osaka, Japan  
Telephone: 0081-(0)70-4342-2752  
Email: [osaka@tagorg.com](mailto:osaka@tagorg.com)  
Contact Person: Ms. Akane Kano

## Abu-Ghazaleh's E-Solutions Creates 114 New Innovation Systems



### ▶ AMMAN

Talal Abu-Ghazaleh E-Solutions (TAG E-Solutions) has created 114 new innovation systems since its establishment in 2000, under the direction and close supervision of its Chairman and Chair of the UN Global Alliance for ICT and Development HE Dr. Talal Abu-Ghazaleh.

A total of 86 systems have been developed for internal use by Talal Abu-Ghazaleh Organization (TAG-Org) companies aimed at facilitating and developing their operations and services presented to clients while an additional 28 service innovation systems were developed catering to clients based on their customized requirements and needs.



## Abu-Ghazaleh Calls for Enactment of IP Laws in Palestine

### ▶ AMMAN

HE Dr. Talal Abu-Ghazaeh participated in the first Intellectual Property (IP) Conference held in Hebron city with a recorded speech urging the Palestinian government to hastily issue IP related laws that were developed in cooperation with the World Intellectual Property Organization (WIPO).

Dr. Abu-Ghazaleh took part in the Conference, in his capacity as Chairman of Talal Abu-Ghazaleh Organization (TAG-Org) and Abu-Ghazaleh Intellectual Property (AGIP); the leading firm for global IP services.



## ‘Abu-Ghazaleh’ Receives Three Awards on World IP Day

### ▶ DUBAI

Abu-Ghazaleh Intellectual Property (AGIP) won three awards as the Best IP Firm in the United Arab Emirates during the Abu Dhabi and Dubai emirates celebrations marking ‘World Intellectual Property Day’ celebrated under the theme “Powering Change: Women in Innovation and Creativity.”

At the Dubai Customs IP celebrations on the occasion of World IP day, AGIP won the award for the highest number of trademark recordation with Dubai Customs for the year 2017.

During its celebration of World IP Day, Abu Dhabi Customs Administration selected AGIP as one of the exceptional partners of Customs in terms of effective communication and cooperation in IP issues for the year 2017 and for registering the highest number of trademark recordation in Abu Dhabi.

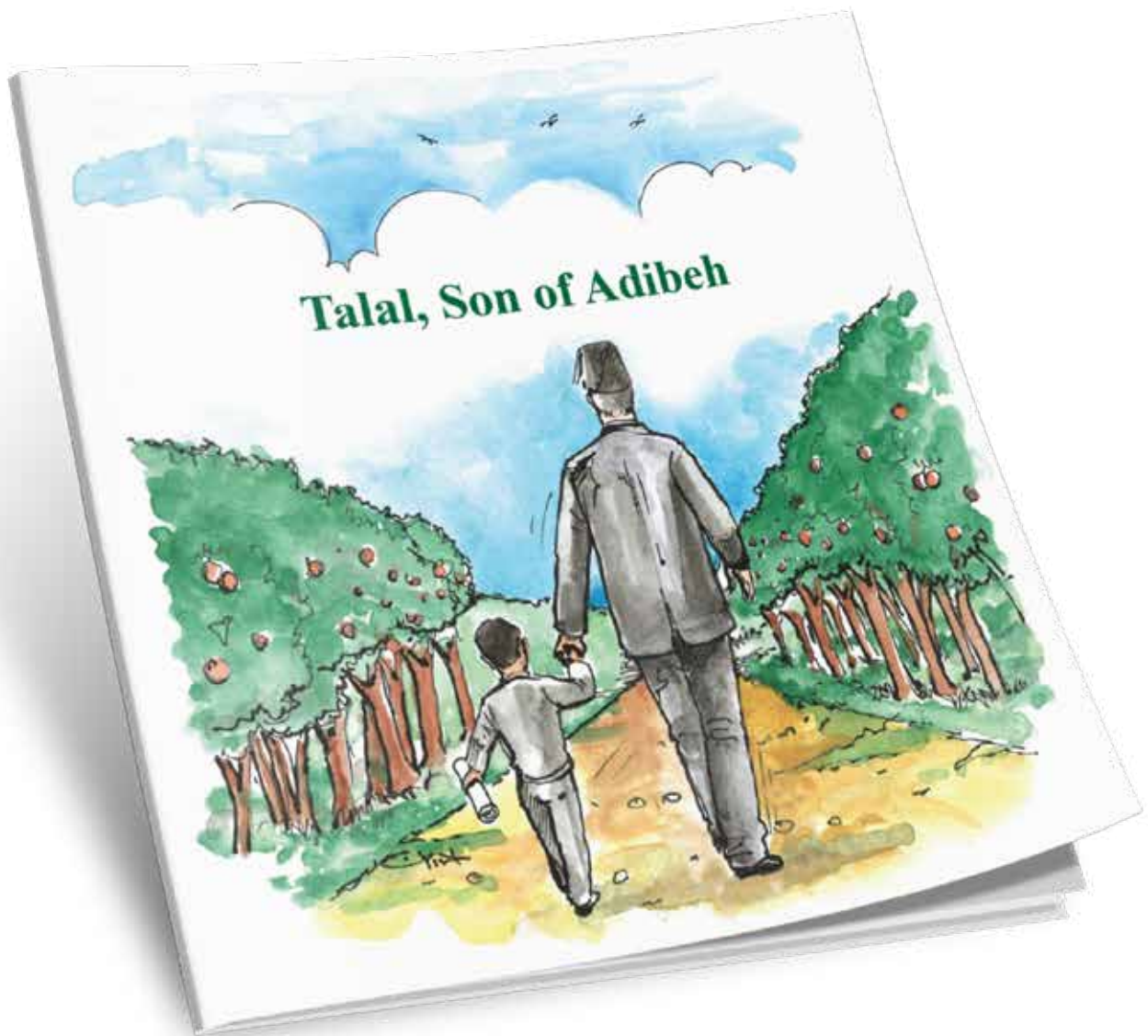
## AGIP and Arab Commission for Satellite Broadcasting Cooperate to Protect IPRs

► AMMAN

The Arab Commission for Satellite Broadcasting (ACSB) and Talal Abu-Ghazaleh Organization (TAG-Org) /Abu-Ghazaleh Intellectual Property (AGIP) signed a memorandum of understanding to enhance cooperation between the two parties in protecting Intellectual Property Rights (IPRs).

The memorandum aims at establishing a general framework for the activation of copyright protection and fighting all forms of copyright violations particularly in terms of visual-audio Arabic content.





*June*



## Abu-Ghazaleh Delivers LAU Commencement and Receives Honorary Doctorate Degree

► BEIRUT

HE Dr. Talal Abu-Ghazaleh received an Honorary Doctorate in Humane Letters from the Lebanese American University (LAU), for his leading role in the development of the business sector globally, expansion of his global reach, and most importantly, instilling cultures of caring, generosity and service within.

Honorary Doctorate is the University's highest honor and was awarded to Dr. Abu-Ghazaleh during the 93rd Annual Commencement Exercises held in Beirut attended by a host of well-known personalities.

Addressing attendees, Dr. Abu-Ghazaleh focused on his 10 Prescriptions for Success that encourage graduates and students to face the challenges in life through hard work and dedication.





## Accreditation of Talal Abu-Ghazaleh University College for Innovation

► AMMAN

Talal Abu-Ghazaleh University College for Innovation has obtained the general accreditation by virtue of the decision of the Jordanian Accreditation and Quality Assurance Authority.

Talal Abu-Ghazaleh University College for Innovation is a college of business and information technology. The first university of its kind, TAGUCI will graduate inventors.

## Cooperation Agreement between TAGUCI and Queen's University Belfast, UK

► BELFAST



On behalf of HE Dr. Talal Abu-Ghazaleh, Dr. Muntaha Bani Hani, dean of the Talal Abu-Ghazaleh University College for Innovation, participated in the Jordanian Leaders Training Forum.

On the sidelines of the forum, an agreement was signed between the University and Talal Abu-Ghazaleh University College for Innovation, under which a discount will be given to its students to complete their higher education at Queen's University Belfast.



## AGIP Afghanistan Office Receives Certificate of Appreciation at World IP Day

### ► KABUL

In recognition of its outstanding and invaluable service to Afghanistan Patent and Trademark Office (Trademark Registration Department), and its role in supporting Intellectual Property community in the Republic, Abu-Ghazaleh Intellectual Property (AGIP) was awarded a Certificate of Appreciation by HE Ms. Kamila Sidiqi, Deputy Minister of Commerce and Industry.

AGIP received the Certificate of Appreciation during a special ceremony organized by the Ministry of Commerce and Industry in cooperation with Afghanistan Women Chamber of Commerce and Industry celebrating World IP Day in Kabul.

## Abu-Ghazaleh’s E-Solutions Department Develops E-Systems at American University of Kurdistan

### ► IRAQI KURDISTAN

Talal Abu-Ghazaleh Organization (TAG-Org) through its Erbil Office reached an agreement with the American University of Kurdistan (AUK) to develop the University’s E-Systems by TAG E-Solutions Department.

Systems to be developed at the AUK include Financial and Accounting Systems, Human Resources and Payroll Systems, Warehouse Management and Supply Chain Systems, Student Affairs and Registration Systems in addition to the Students Portal.

For more information: [www.tagesolutions.com](http://www.tagesolutions.com)



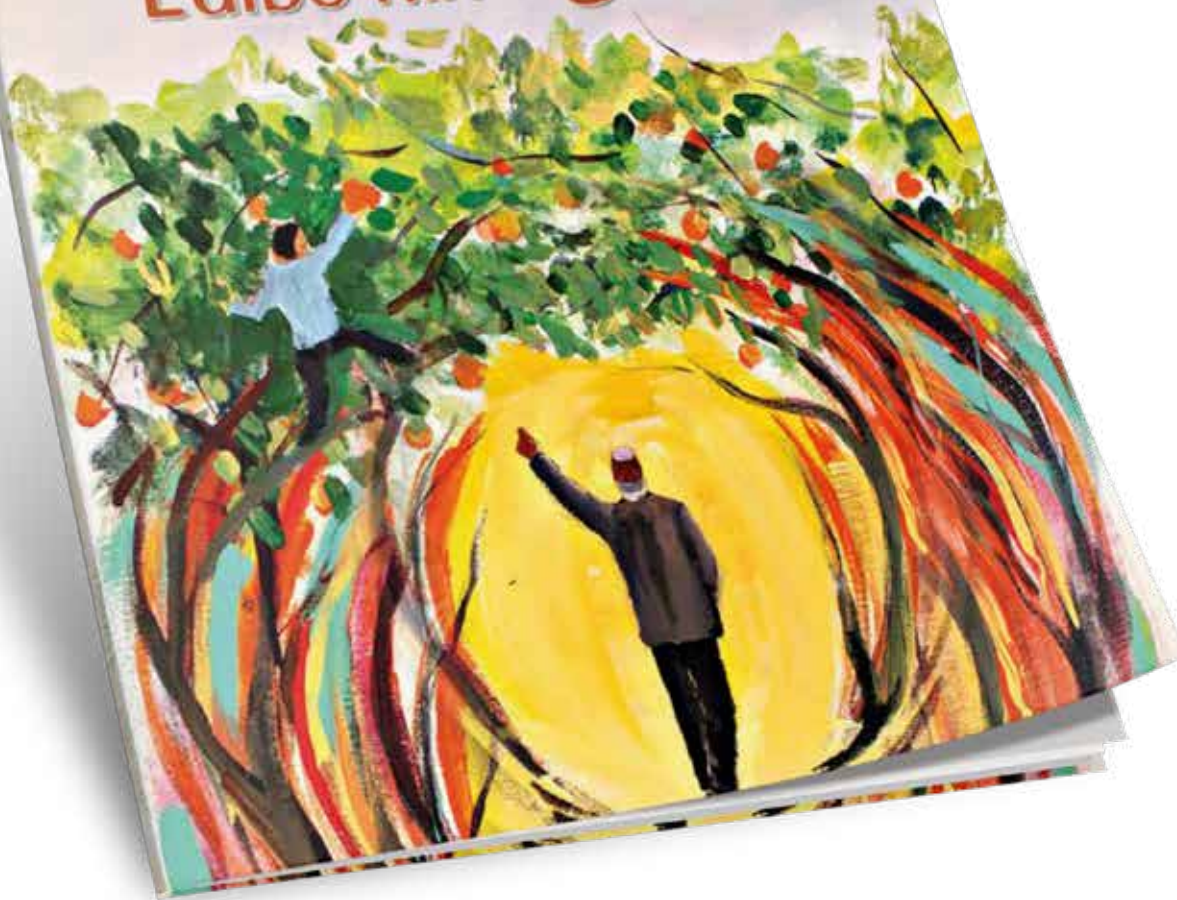
## Palestinian MOHE Approves Adaptation of the “Talal Ibn Adeebah” Story into a Film

### ► AMMAN

The ‘Talal Ibn Adeebah’ story is still widely distributed within Arab countries, especially in Palestine. Therefore, the Palestinian Ministry of Education and Higher Education (MOHE) approved the adaptation of the book into a film; under the guidance of Palestinian Minister of Higher Education HE Dr. Sabri Saidam who is always keen to highlight inspirational Palestinian stories of excellence and creativity to motivate and inspire the promising Palestinian generation in confronting challenges and achieving successes.

BİR GÖÇMEN ÇOCUĞUN BAŞARIYA YOLCULUĞU...

# Edibe'nin Oğlu Talal



*July*





## AGIP China Awarded ‘Top Ten Overseas IP Agency’

### ► BEIJING

In recognition of its leading role in supporting the Intellectual Property community in China, Abu-Ghazaleh Intellectual Property (AGIP) was awarded one of the “Top Ten Overseas IP Agency” 2018 during the Power Nation IP Forum (CIPF) hosted by the Beijing Power Nation Institute of Intellectual Property, at the National Convention Center.

On behalf of AGIP, Mrs. Noor Shangwei, Director of Greater China Region, received the award and said “we are honored to obtain this award, which is the recognition and support of our clients and other IP agencies. We will continue providing high quality and professional services to our clients, as we have done for decades.”



## Abu-Ghazaleh Selected to Join IPEMED Board of Directors

► PARIS

HE Dr. Talal Abu-Ghazaleh has been selected to join the Board of Directors of the Mediterranean world Economic Foresight Institute (L'Institut de Prospective Economique du Monde Méditerranéen - IPEMED), an independent Euro-Mediterranean think tank that gathers high-level opinion leaders from both shores of the Mediterranean.



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## Abu-Ghazaleh at the UN, N.Y.: Artificial Intelligence and Internet of Things will Change the World

► NEW YORK

HE Dr. Talal Abu-Ghazaleh, Chairman of Talal Abu-Ghazaleh Organization (TAG-Org), Chair of Consortium for Sustainable Urbanization (CSU) Honorary Council, and Co-Chair of UN Habitat Network 11 highlighted the technologies that are going to define the next decade and the next generation of leaders.

In his keynote speech at the Role of Technology, Implementing the New Urban Agenda to Achieve Sustainable Development Conference held at the UN headquarters in New York, Dr. Abu-Ghazaleh discussed the age of Artificial Intelligence, smart real-time technologies, driverless cars, robots, augmented reality and high-speed Internet.



**Dubai DED and TAG-Org  
Provide 33 Exclusive Services**

to Business Communities  
**in Dubai**



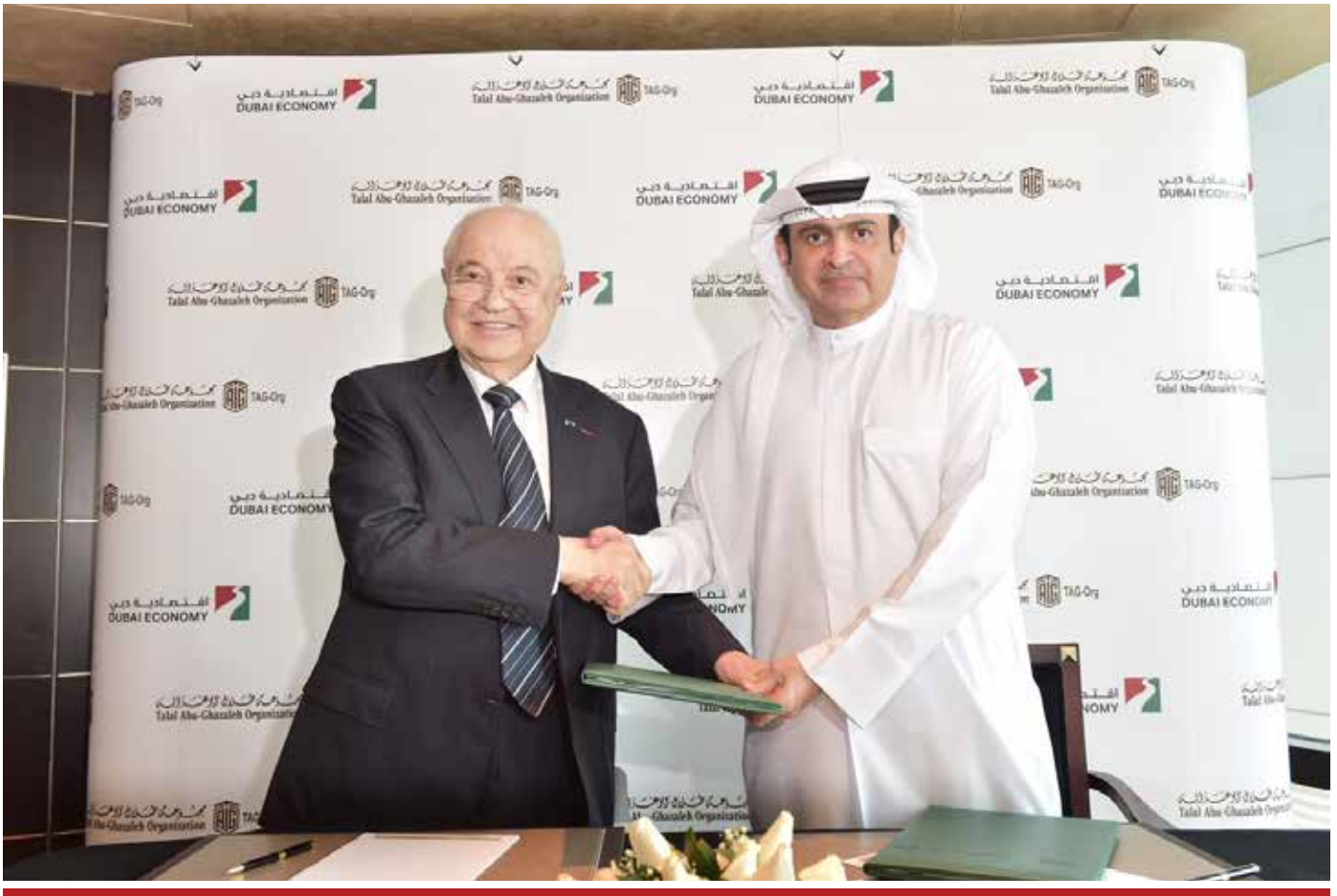
Talal Abu-Ghazaleh Organization  TAG-Org

**TAG-ORG  
NEWS MAGAZINE**

THE GLOBAL ORGANIZATION FOR PROFESSIONAL SERVICES AND EDUCATION  
Issue 12 - September 2018      A Special Edition on Dubai Business Club

*August*





## “Dubai Economy” and “TAG-Org” Provide 33 Exclusive Services to Business Communities in Dubai

### ► DUBAI

Dubai Department of Economic Development in partnership with TAG-Org, announced the launch of the “Dubai Business Club” with a new look and services of unsurpassed quality, where the Club will currently offer 33 premium services to the business communities in Dubai in line with the global finest practices. This comes as a result of the mutual cooperation between the Dubai Economy and TAG-Org designed to promote services, achieve the highest standards of excellence and improve performance in the business environment.



## ‘Talal Abu-Ghazaleh Development 2018’ Conference Concludes with Special Focus on Global Development



### ► AMMAN

Talal Abu-Ghazaleh Organization (TAG-Org), the global organization for professional services and education held a special conference entitled “Talal Abu-Ghazaleh Development 2018” chaired by HE Dr. Talal Abu-Ghazaleh with the attendance of activity directors and managers representing TAG-Org’s 110 offices around the world.

The conference came in response to the futuristic vision of Dr. Abu-Ghazaleh in the expansion and development of TAG-Org’s services around the world and strengthen the Group’s position as a knowledge-based organization.

A host of decisions were made during the conference with the aim of developing the strategy of the Group based on the directives of its Founder and Chairman Dr. Abu-Ghazaleh.

During the Conference, directors briefed the participants on the various fields and services presented by the Group around the world which included: Cambridge Assessment English, Arabic Fluency Test, E-Archiving, Talal Abu-Ghazaleh International Diploma in IT Skills (TAG-DIT), Digital Learning, tenders, Chinese language, Recruitment and Human Resources, Quality Education, ISO in addition to others.

## Abu-Ghazaleh to Establish Talal Abu-Ghazaleh University College for Innovation Branch in Baghdad



► AMMAN

HE Dr. Talal Abu-Ghazaleh received in his office President of Al-Bayan University Prof. Mohammed Al-Ameri to follow up on procedures for the establishment of a branch for Talal Abu-Ghazaleh University College for Innovation (TAGUCI) at Al-Bayan Headquarters in Baghdad.

## Ministry of Higher Education Officially Endorses the Name ‘Talal Abu-Ghazaleh University College for Innovation’



► AMMAN

The Ministry of Higher Education and Scientific Research has approved the new name of “Talal Abu-Ghazaleh University College for Innovation” (TAGUCI) to become the official name of the newly established university college.

In addition, the Higher Education Council approved the formation of the Board of Trustees of Talal Abu-Ghazaleh University College for Innovation.

# TAG-Org Governance and the Implementation of the International ISO Standards in Information Technology Procedures

## ► DAMASCUS

On its 45th anniversary, Talal Abu- Ghazaleh Organization held its first forum titled “Moving Towards a Qualitative Transformation in the Culture of Governance, Capacity Building, and the Implementation of ISO International Standards in Information Technology”, under the patronage of HE the Minister of Finance Dr. Ma’moon Hamdan, with the participation of the political and media Advisor at the Presidential Palace Dr. Buthaina Shaaban at the Four Seasons Hotel in Damascus. The event was attended by more than 200 senior management level participants from governmental and private institutions in Syria, particularly the banking sector.

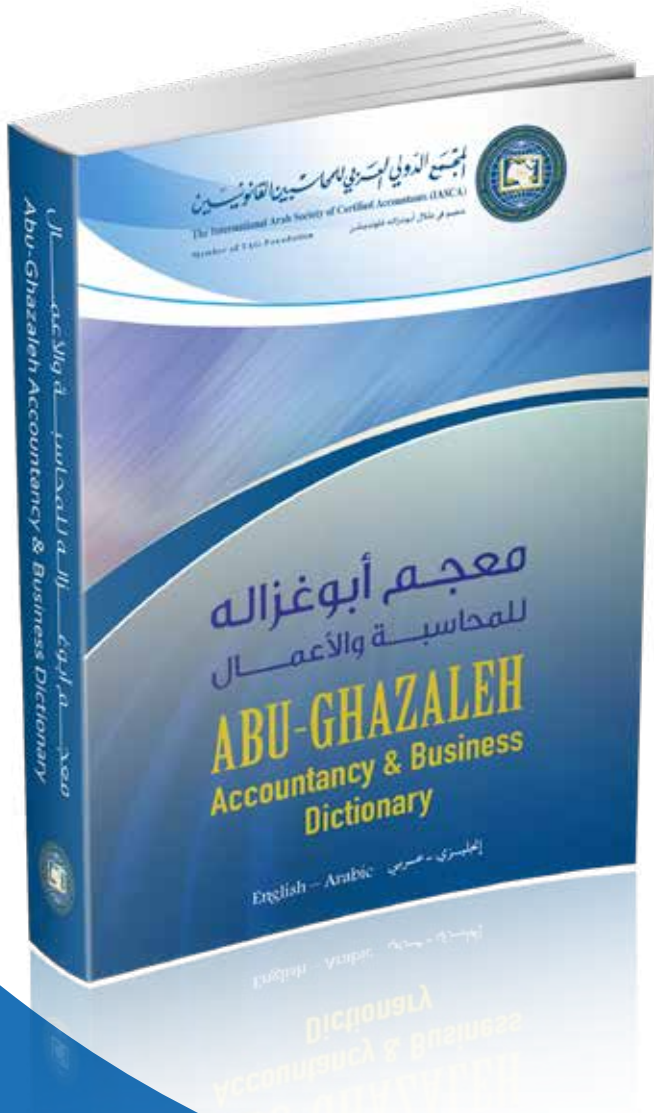




The International Arab Society of Certified Accountants (IASCA)

Member of TAG-Foundation

# Abu-Ghazaleh Accountancy & Business Dictionary



- Approximately 12,000 terms.
- A comprehensive guide that meets the needs of professional accountants, auditors, bankers, businessmen, companies and others working in the fields of accounting and business.
- A basic reference that covers technical terms in the age of globalization.
- A user-friendly publication that facilitates easy and quick access to the required terms.

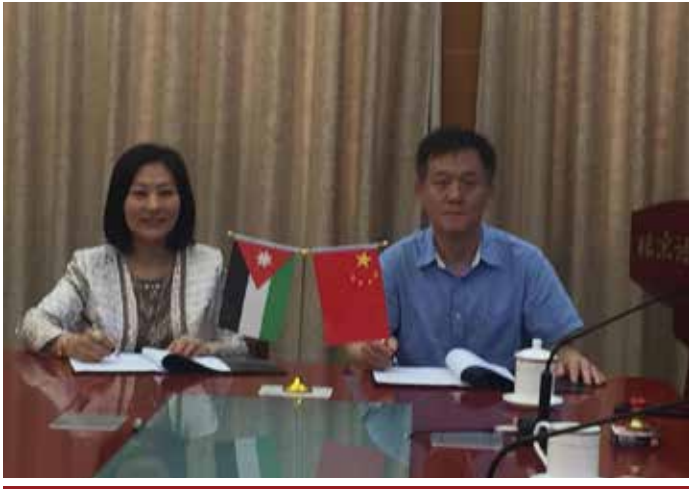
[www.ascasociety.org](http://www.ascasociety.org)

*September*



## Talal Abu-Ghazaleh Organization in China and Xingyu Education Sign Strategic Cooperation Agreement

► BEIJING



Talal Abu-Ghazaleh Organization (TAG-Org), through its office in China, signed a strategic cooperation agreement with Beijing Xingyu Education Technology Co., LTD at Beijing Language and Culture University.

According to the agreement, the two parties have agreed to establish a long-term strategic bilateral cooperation on cultural education, Arabic standards promotion, training services, talent exchanges among themselves in both China and the Arab countries.

## Talal Abu-Ghazaleh Organization E-Archives More than **150-Million** Documents

► AMMAN

E-Archiving Department at Talal Abu-Ghazaleh Organization (TAG-Org) announced that it archived more than 150 million files in the last three years.

During this period, the Department was able to automate work procedures for many government and private institutions in different sectors locally, regionally and globally.





إذاعة طلال أبوغزاله للأعمال والثقافة  
Talal Abu-Ghazaleh Business and Culture Radio

102.7FM 

## Talal Abu-Ghazaleh Radio Station Broadcasts Live Streaming on Radio Garden

▶ AMMAN

Talal Abu-Ghazaleh Business and Culture Radio Station (TAGBC) started its live streaming through Radio Garden; the interactive web tool that allows audience to explore radio stations through the internet around the world.

Listen to TAGBC live streaming broadcast on “Radio Garden” through the following link:

<http://radio.garden/live/amman/talal-abu-ghazaleh-business-and-culture-radio>

or via TAGBC’s website: [www.tagbc.fm](http://www.tagbc.fm)



## Lebanon's National Defense Minister Receives Abu-Ghazaleh

► BEIRUT

Lebanon's National Defense Minister HE Yacoub Riyad Al-Sarraf received HE Dr. Talal Abu-Ghazaleh in his office.

During the meeting the two parties discussed several issues particularly innovation in military industry on the occasion of Dr. Abu-Ghazaleh's participation as a keynote speaker at C4ISR (Command, Control, Communications, Computers, Intelligence, Surveillance and Reconnaissance) Summit held in Kuwait September 24, 2018.

## Talal Abu-Ghazaleh Organization Offers Free of Charge Speed Upgrade for TAGITOP

### ▶ AMMAN

Talal Abu-Ghazaleh Organization (TAG-Org) called on all institutions and individuals in Jordan and the Arab countries in possession of the 10-inch or 14-inch TAGITOP; the top-of-the-line laptop with an Arab design and investment, to either visit the headquarters of the Organization or communicate with any TAG- Org offices, in order to receive free installation of an upgrade to increase the speed of their device.

### Civil Service Bureau and TAG-Org Sign MoU

- ▶ AMMAN - Civil Service Bureau (CSB) and Talal Abu-Ghazaleh Organization (TAG-Org) signed a Memorandum of Understanding (MoU) in the fields of services, activities and training.

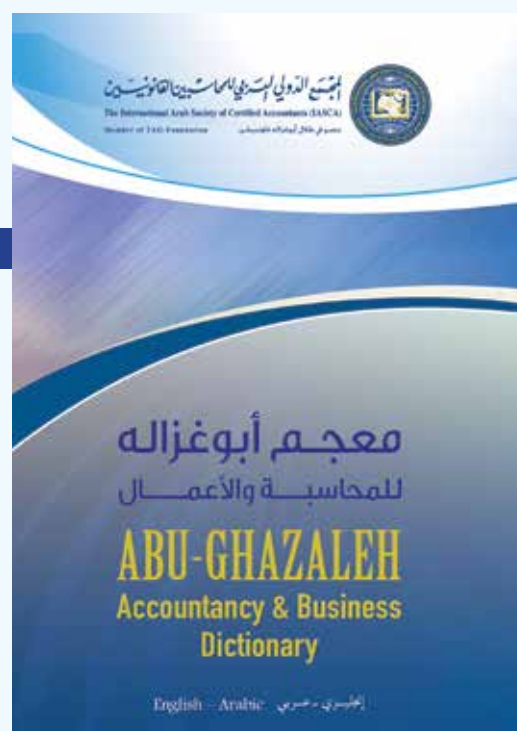


### Launch of 3rd Edition of Talal Abu-Ghazaleh Accountancy & Business Dictionary

#### ▶ AMMAN

HE Dr. Talal Abu-Ghazaleh, Chairman of International Arab Society of Certified Accountants (IASCA), announced the launch of the third English-Arabic edition of Talal Abu-Ghazaleh Accountancy & Business Dictionary, with new updates.

The new dictionary comprises over 12000 terms relating to accounting and auditing, covering International Accounting Standards, International Auditing Standards, Code of Conduct, finance, investment, banking, insurance and taxes.



The Arab Society of Certified Accountants (Jordan)

Member of TAG-Foundation



Hand Book of International Public Sector Accounting Standards 2016 (2 parts )



Handbook of International Education Pronouncements 2017



International Quality Control, Auditing, Review, Other Assurance, and Related Services Pronouncements 2016-2017 (4 parts)



International Financial Reporting Standards 2015 (2 parts )



Abu-Ghazaleh Accounting and Business Dictionary (3<sup>rd</sup> Edition)



Guide to Quality Control for Small- and Medium-Sized Practices



Guide to Using ISAs in the Audits of small- and Medium-Sized Entities, (2 parts )



Interpretation and Application of IPSAS (2017)



Anti-Money Laundering Guide (English version)



A Guide to Corporate Governance (English version)



Guide On Legal Retention Period For Books Of Accounts And Auditor Working Papers' Files Under Relevant Laws In Arab Countries



IFRS for SMEs

For more information:

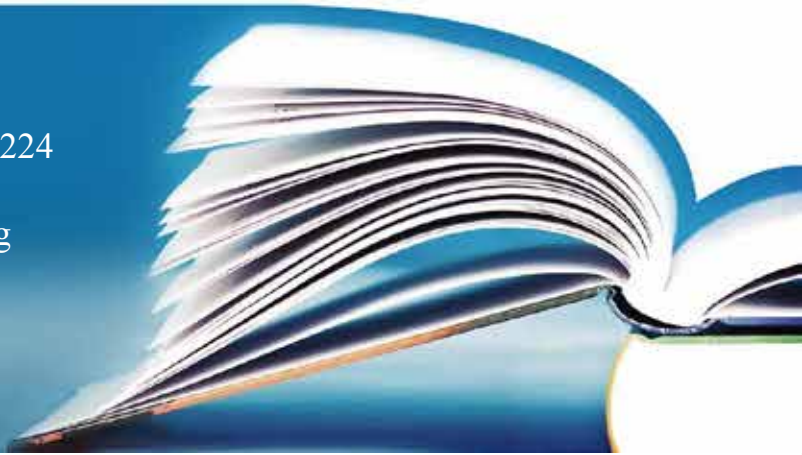
Amman Tel.: (+962 6) 5100900| EXT: 1223/1224

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E-mail: [asca.jordan@iascasociety.org](mailto:asca.jordan@iascasociety.org)

website: [www.asca.jordan.org](http://www.asca.jordan.org)

ASCAsociety



*October*



## Abu-Ghazaleh: Keynote Speaker at Military Regional Summit in Kuwait



### ► KUWAIT

HE Dr. Talal Abu-Ghazaleh was invited as the VIP keynote speaker at the C4ISR (Command, Control, Communications, Computers, Intelligence, Surveillance and Reconnaissance) summit in Kuwait.

He spoke about the growing cyber threat and the need for closer cooperation between militaries in the region as previous attempts had been well intentioned but all too fragmented.

The event was attended by Arab ministers, senior military personnel from the Jordanian, the UAE, Omani and Kuwaiti Armed Forces, military experts from the US and Germany as well as other high-ranking military strategists and officials.

## Abu-Ghazaleh Delivers Keynote Speech at Columbia University in NY



### ▶ NEW YORK

HE Dr. Talal Abu Ghazaleh delivered a keynote speech at the prestigious Columbia University in New York upon an invitation from the Columbia Arab Students Association (Turath), in collaboration with Columbia Global Centers.

Dr. Abu Ghazaleh spoke about his vision for a knowledge-based Arab world, a goal he dedicated his life to achieve as he stressed in his remarks, describing himself as “a knowledge worker since 1965”, devoted constantly to transferring knowledge to young people in the Arab World and encouraging them to excel.

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## TAG-Org Alumni Association Established

### ▶ AMMAN

Talal Abu-Ghazaleh Organization (TAG-Org) has announced the establishment of the TAG-Org Alumni Association, which aims to tighten and sustain its relationship with previous employees and alumni of training courses held by TAG-Org’s various societies.



## **General Directorate of Civil Defense Signs Cooperation Agreement with Talal Abu-Ghazaleh Organization**

▶ AMMAN

The Director General of Civil Defense Major General Mustafa Abed Rabbo Al-Bazai'ha and Chairman of Talal Abu-Ghazaleh Organization Dr. Talal Abu-Ghazaleh signed an agreement aimed to enhance joint cooperation between two sides in field of holding training and academic programs and diplomas, using techniques computer systems, establishment knowledge centers equipped with computers and internet lines which contribute in development the professional and educational capacities of civil defense staff.

## **Registration for Master's Program Starts at Talal Abu-Ghazaleh University College for Innovation**

▶ AMMAN

The Admission and Registration Department at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) announced that it has already started receiving applications from students wishing to register in master's programs in Innovative Leadership and Entrepreneurship, Human Resources, Digital Marketing and Data Analytics specialties.

# Abu-Ghazaleh Patronizes the Launch of Madaba Regional Archaeological Museum Project

▶ AMMAN

The Madaba Regional Archaeological Museum Project (MRAMP), an Italian-American-Jordanian collaboration committed to establishing a new Regional Archaeological Museum in the city of Madaba, southwest of the capital Amman, was officially announced in a special ceremony held at Talal Abu Ghazaleh Forum.

The ceremony was held under the patronage of HE Dr. Talal Abu-Ghazaleh, Federico Vidic, head of the Cultural office of the Italian Embassy, Barbara Porter, the ACOR director and Ali al-Khayat, assistant Director General of the Department of Archaeology.



## TAG-Org Launches 10 Digital Training Programs in Cooperation with Almotahida Education Group

▶ AMMAN

Talal Abu-Ghazaleh Organization (TAG-Org) launched ten digital training courses through the 'TadribOnline' platform in partnership with Almotahida Education Group (AEG).



TAG-Org aims at transforming its 500 training programs into digital programs that are given remotely to applicants through the Internet.

# THE BRAVE KNOWLEDGE WORLD

Talal Abu-Ghazaleh  
*Knowledge Worker*  
*Since 1965*



Talal Abu-Ghazaleh Organization

THE BRAVE KNOWLEDGE WORLD

First Edition - 2018

*November*



## Abu-Ghazaleh Highlights the Support of Bahraini King, Announces Joint Project with UNWTO

▶ MANAMA

HE Dr. Talal Abu-Ghazaleh, Special Ambassador to the United Nations World Tourism Organization (UNWTO), stressed that tourism thrives on information and Big Data is one of the most representative paradigms of the “Knowledge Economy”.

Speaking as the honorary guest of the UNWTO Tourism Tech Adventures: Big Data Solutions in Tourism Forum held in Manama, Dr. Abu-Ghazaleh started his speech by thanking the leadership of Bahrain HM Hamad bin Isa Al Khalifa and His Great Father the Late Sheikh Issa for their support and guidance during TAG-Org’s presence in the Kingdom.





## Talal Abu-Ghazaleh International University Launches the Arabic Fluency Program

### ► AMMAN

Talal Abu-Ghazaleh International University (TAGI-UNI) announced the launching of the Arabic Fluency Program comprising the Arabic Fluency Test and the Arabic Placement Test as well as various training programs for both Arabic speakers and non-Arabic speakers.

Talal Abu-Ghazaleh Organization (TAG-Org) developed the Arabic Fluency Certificate as a part of its contributions for the dissemination of the Arabic language and its culture, as well as for the enhancement of the language value globally. At the same time, it is meant to ensure the standardization of the assessment of the linguistic level of native and non-native speakers based on specified criteria.

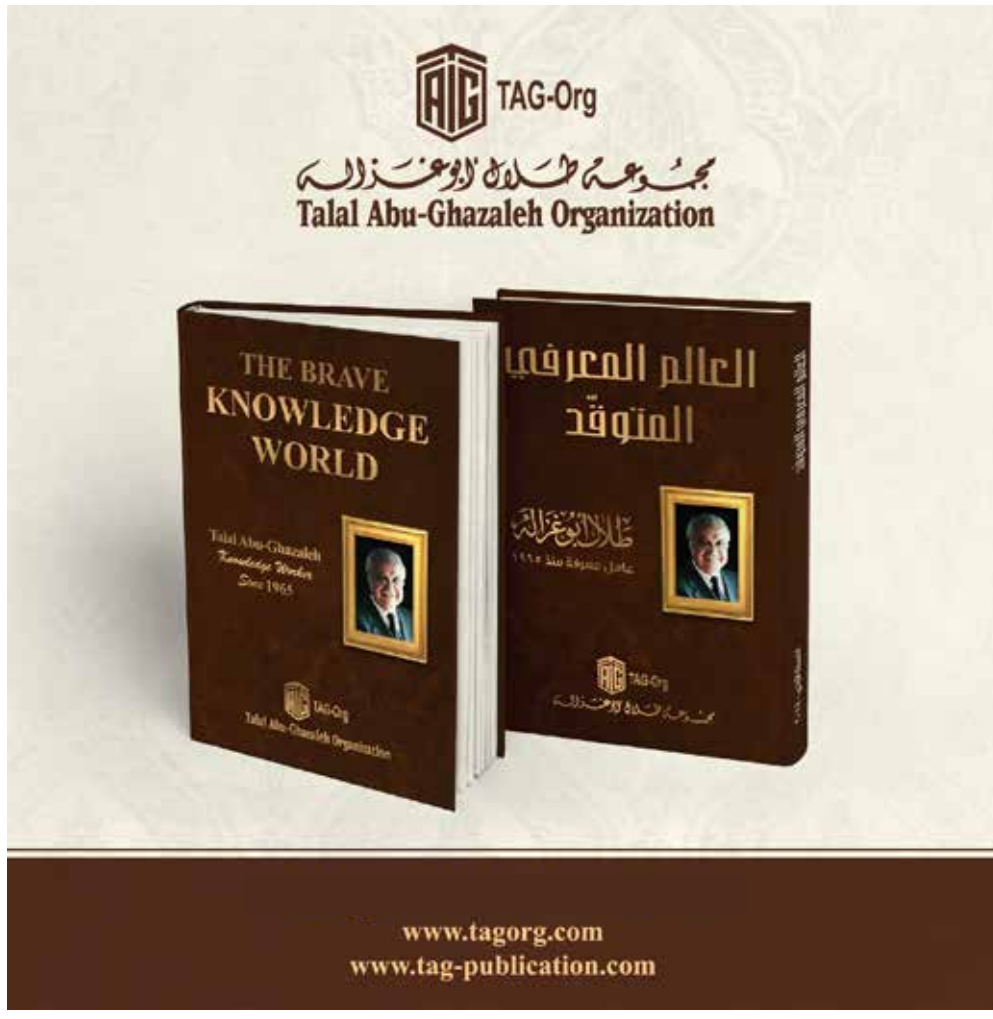
## TAGUCI Establishes Branch at Palestine Technical University - Kadoorei

### ► AMMAN

Talal Abu-Ghazaleh University College for Innovation (TAGUCI) signed a Memorandum of Understanding (MoU) with Palestine Technical University - Kadoorei for the establishment of a TAGUCI branch at Kadoorei and enhancing future cooperation in fields that boost development of the higher education sector.



## Issuing of “The Brave Knowledge World” Book by Dr. Talal Abu-Ghazaleh



### ► AMMAN

The book entitled “The Brave Knowledge World” was issued by Talal Abu-Ghazaleh Translation, Distribution and Publishing on behalf of its author HE Dr. Talal Abu-Ghazaleh, who presents the statement of his absolute belief in the power of the knowledge and technological world that will lead to “a glowing” future.

In the book, released in both Arabic and English, Dr. Abu Ghazaleh introduces his vision on the challenges encountered by the education field in an information society, the ability to discover new approaches for education and developing solutions that are based on good knowledge of technological means and the recent media used in education, how to use and configure the interactive education environment along with the understanding of weaknesses and strengths of modern technologic

## Abu-Ghazaleh: Transformation from Traditional Auditor to Smart “Audit Tech” Program

▶ MANAMA

The International Arab Society of Certified Accountants (IASCA) held the 6th International Professional Conference entitled “The Future of Accounting Profession in Light of the Knowledge Revolution” under the patronage of HE Mr. Zayed bin Rashid Alzayani, Minister of Industry, Commerce and Tourism of Bahrain. The Conference was held in the presence of

HE Dr. Talal Abu-Ghazaleh, IASCA Founder and Chairman, Mr. Abbas Al Radhi, Chairman of Bahrain Accountants Association, Mr. Khaled Awwad Mousa, Regional Manager of OFIS Soft Company (Diamond Sponsor of the Conference) as well as a host of representatives of Arab professional organizations, banks, financial institutions and researchers.



## Talal Abu-Ghazaleh Organization Issues More Than Half a Million Accredited by Cambridge Diplomas in IT Skills

▶ AMMAN

Talal Abu-Ghazaleh Organization (TAG-Org) announced that the number of the International Talal Abu-Ghazaleh in IT Skills (TAG-DIT), issued by the Organization, and the International Examination ‘CIE’ – Cambridge University, have exceeded half a million since the launch of the program in 2000.

TAG-DIT is granted in the Arab countries to all people seeking to enhance their IT skills particularly government and private sector staff, undergraduate students as well as the many other job seekers.



*December*



## Abu-Ghazaleh Delivers the Opening Speech at the 9<sup>th</sup> Bosphorus Summit



### ► ISTANBUL

HE Dr. Talal Abu-Ghazaleh, Honorary President of the Bosphorus Summit's Board of Trustees, the International Cooperation Platform (ICP), inaugurated the 9th Bosphorus Summit held under the theme "Sustaining Peace and Development for All", under the auspices of HE Mr. Recep Tayyip Erdogan.

This year's summit hosted business leaders, investors and other well-known officials and dignitaries interested in economic development as well as state representatives from more than 90 countries worldwide at various levels.

Dr. Abu-Ghazaleh's speech included a comprehensive insight on the global economic situation, alerting to a potential economic crisis by 2020 and a thorough recession that could lead to a third world war which in turn might lead to a new world system, similar to most other wars.

## Jumana Talal Abu-Ghazaleh Joins the 4.3% of Women Inventors

▶ OTTAWA

Ms. Jumana Abu-Ghazaleh, has been awarded a positive international search report from the Canadian Patent Office for a novel and inventive computer system for fostering online working relationships and virtual team building, thereby joining the 4.3% of women inventors who have filed international patent applications.

This invention has pioneering global impact, and it utilizes the power of communication to build strong professional relationships, even when colleagues are separated by geography, time zones or culture; most importantly, the invention introduces empathy into the digital workplace.

Ms. Abu-Ghazaleh is one of the 40 Women To Watch Over 40 in the Arab world, a trade strategist, founder and CEO of betwixt.us; a tech company devoted to strengthening professional relationships through an online platform promoting psychological safety and dialogue between workgroups.



## Abu-Ghazaleh Elected to IPEMED, Attends Paris Meeting

▶ PARIS / AMMAN

The board of directors of IPEMED, the Mediterranean World Economic Foresight Institute, held its meeting in Paris in the presence of the newly elected board members, Talal Abu-Ghazaleh and Elizabeth Guigou.

The board meeting approved the budget for 2019 and the action plan including inter-French-Arab economic cooperation.



# AGIP's National Business Development Executive Director Receives INTA Volunteer Service Award 2018

## ► NEW ORLEANS

Abu-Ghazaleh Intellectual Property (AGIP) is proud to announce that its National Business Development Executive Director, Mr. Motasem Abu-Ghazaleh, has been named one of just six winners of the annual Volunteer Service Award for the Advancement of Trademark Law granted by the International Trademark Association (INTA), at the Association's Leadership Meeting held in New Orleans, USA.

INTA's Volunteer Service Award for the Advancement of Trademark Law is presented annually to the most distinguished INTA volunteers for their extraordinary contributions to trademarks and intellectual property protection and advancement, and whose contribution has advanced INTA's mission and had a lasting impact on the Association.



## Abu-Ghazaleh Receives Venezuelan Ambassador to Jordan; Announces TAG-Org's Office in Caracas



### ▶ AMMAN

HE Dr. Talal Abu-Ghazaleh received the Venezuelan Ambassador to Jordan HE Mr. Fausto Fernandez Borges who will be concluding his tenure soon and highlighted the efforts of the Ambassador in strengthening the relations between the two countries and discussed the latest addition to the more than 110 offices operated by TAG-Org around the world.

## PREPARE BEFORE TIME RUNS OUT FOR THE 2020 GLOBAL ECONOMIC CRISIS

*BY: Talal Abu-Ghazaleh*

I have been sounding the alarm of a major economic crisis that may hit globally by the year 2020. Contrary to some expert analyses, I have good reason to believe that the new crisis is going to be much more devastating than the 2008 one which was described by Ben Bernanke, the chair of the Federal Reserve (the US central bank) at the time, as “the worst financial crisis in global history.” Most likely, and like the previous one, this crisis will start in the United States.

The new economic crisis is expected to continue for years and will have a major impact on the West, causing stagflation and leading to bankruptcies. However, emerging countries such as China and India are expected to flourish. The world has managed to contain the financial crisis in 2008, but what is much more serious is the economic crisis that is coming.

The US has witnessed a 2.5 per cent growth; an indication that there should be no crisis. I think this growth is due to increased consumer demand because of the liquidity the US government pumped into the market and is not representative of real recovery. The US and the rest of the developed world are heading for a structural crisis because the developed countries’ structure is wrong and is made worse by the crises because private debt has shifted to the government. Governments are becoming less able to provide services in education, health, employment,



pensions, etc. and unemployment is up. We must realize that we are in a changing paradigm.

Furthermore the US inflation may continue to escalate. The resulting stagnation, unemployment and growth rate decline may consequently force the Federal Reserve to raise interest rates on the US dollar, measures that may worsen the situation even further.

Stocks are down 1.5 percent this year, after hitting dizzying heights in early October. Hedge funds are having their worst year since the 2008 crisis. Public debt recently hit another record high of \$15.4 trillion in March 2018 — up \$2.74 trillion from the previous peak which preceded the Great Recession. We are likely in a “global debt bubble,” Jim Rogers, the influential fund manager and commentator, has forewarned of a crash that will be “the biggest in my lifetime” if you add the private debt of \$6.2 trillion to the public debt, the total American National debt becomes \$21.6 trillion.

Ever since the Federal Reserve started printing money in the name of “quantitative easing” to pull us out of the last financial crisis, money has been cheap, and seemingly any American with a purse and a credit line has been able to fake “rich” by bingeing on all sorts of indulgences. The whole system is now running in reverse. The Fed has been hiking rates and spooking markets in order to stave off inflation and other potential ills.

The size of the American economy, which constitutes 25% of the world’s is about 20 trillion US dollars, but as indicated above the total American National Debt (of \$21.6 trillion) is already 107% of the GDP. The size of China’s economy, on the other hand is only half that of the US. But if it were to be adjusted in accordance with China’s purchasing power parity (PPP) it will become the greatest world economy.

Talking globally, the total World Gross National Product is about 80 trillion US Dollars, while the total amount of world debt is 300 trillion- not a healthy situation clearly.

I predict that at least five European countries will go bankrupt next year, which will not mean they ‘close shop’ but they will be unable to provide services to their citizens. However, Brazil, Russia, India, China and Korea will grow at a steady rate during the next 10 years. I believe that in 10 years, Africa will be on the same economic level as developed countries, and would become like Europe in 50 years. The GCC region economies will continue to grow mainly because

of its oil revenues. But if all their oil was exported today it is not enough to make the infrastructure in the countries equal to that in Europe. So all of these resources will need to be invested. All of the Arab world should benefit from the boom in the Gulf and as we have seen investments in the Arab world are the safest. (In 2014, S.A. GDP: 750b + U.A.E: 400b = combined GDP is 1150 billion in 2004 equal to a little less than 2% of the global GDP).

The imminent economic crisis has been slowly but surely brewing for many years and, according to JPMorgan investment bank, predictions for its arrival appear to be on schedule: in 2020, just in time for the US Presidential election. There are a number of reasons cited by experts and strategists as the cause for this imminent crisis. According to one of the most prominent and leading voices in the economic and finance arena, Nouriel Roubini professor of economics at the Stern School of Business NYU, the first reason is the timing of the current US fiscal stimulus which will no longer have any effects come 2020 where growth will decrease to below 2%.

In an article written for the Financial Times, he wrote: “Given that the US fiscal stimulus has been ill-timed, the Federal Reserve will have to continue to hike interest to a level of about 3.5 per cent by early 2020. In addition to the Fed, other central banks will probably start or continue to normalize their policy stances.”

The second reason Roubini cites is what he calls ‘Trade Frictions’ between

China, Europe and Nafta countries which he says “will increase if they fall short of a full-scale trade war” and he goes on to add that “These frictions are just symptoms of the much deeper rivalry to determine global leadership on the technologies of the future, but their effects will be to slow growth and increase inflation.”

The third reason according to Nouriel will be China’s inability to cope with slowing growth. Following years of economic and technological growth in China, a slowdown would come as a shock to the system. European trade tensions and political unrest will be another cause of the imminent crisis.

A fourth reason according to Nouriel is “frothy asset prices”. He says “investors anticipating a slowdown in 2020 will re-price risky assets by the middle of 2019.”

On the other hand and while leading American digital firms such as Google, Amazon and eBay have succeeded in expanding their presence internationally (products, services and platforms) they all have failed in China which is the world’s largest digital market.

**The failure can be contributed to the following reasons:**

- Censorship by the Chinese government
- Cultural differences between China and the West
- Very large number of local competitors

**InsideView cites seven other factors:**

- Lack of a deep (enough)

- understanding of the Chinese market
- Poor management of relations with Chinese regulators and the government
- Ill-fated attempts to impose global business models unsuited to the Chinese market
- Failure to cope with the extremely fierce competition in China
- Failure to manage relations effectively with local business partners
- Imposing technological platforms developed for the U.S. market on China
- Overly centralized organizational structure’s leading to slow decision making

But Western digital businesses have not given up on China

Permit me also to list some challenges that may cause more than discomfort and may trigger disastrous actions.

1. The Chinese Road & Belt program.
2. Sanctions by the U.S.
3. Tech leadership competition. (Detention of Huawei /MENG)
4. Supply chain irregularities.
5. The so called Creative Chaos policies (globally!)
6. Russia /Ukraine/ Europe/ U.S. conflicts.
7. Initiative for currency alternatives to the dollar.
8. Gas supply by Russia to Europe through Ukraine (proposed).
9. Global unemployment (currently 2 billion people)
10. China is surging ahead of US in AI and Big Data.
11. US is dependent on China for talent.
12. Boeing and Apple are manufactured in China!

And finally, Nouriel cites Donald Trump as a major risk factor in the next crisis. He believes that in response to a slowdown in growth to below 1% and high unemployment during an election year, he will deflect attention with a foreign policy crisis rather than tackling the problem. However, Nouriel explains that since the US is already in a trade war with China and cannot attack Nuclear North Korea, then “the only feasible target would be to provoke a military confrontation. That would trigger a stagflation geopolitical shock as was the case in 1973, 1979 and 1990 leading to a spike in oil prices.”

About 10 years ago, the US was using fracking (a common name for getting oil and gas out of earth by injecting liquid at high pressure into a normal well below the surface). By the year 2017, the process stopped being commonly viable; accordingly, the US became a net oil importer.

With the heating in the economy coupled with the US expected oil shortages in early 2020, the price of oil could shoot up to \$150 per barrel, thus causing stagflation in the world’s leading economy.

In a way, we would relive the 1973 oil shock. Is the world ready for such a crisis? Is there a catharsis to relieve

the deep impact of such a potential occurrence?

My concern is about our preparedness. As we have so much warning time why not assess the situation, foresee the possible impact on our fragile economy and take precautionary measures to protect, or at least to alleviate the thrust of the crisis.

“Talal Abu-Ghazaleh has opened our eyes to this crisis”, said Dr. Jawad Anani. “I concur with Abu-Ghazaleh’s advance warning. We need a unified Arab stance in the forthcoming Arab summit, regionally speaking but also everywhere else”. Anani Added.

Should these dismal predictions prove to be true, we will be impacted negatively, especially if the current situation remains sticky until 2020. To insulate our economy against the ill-effects of such an eventuality, we should begin work right now.

We need vision, courage and cross-societal active participation by all public, private and civil organizations and citizens.

I do, and very strongly, urge all esteemed governments to take this warning seriously and plan well before it becomes too late.

**Foot Note: Remember that in wars there are winners and losers. You can be a winner if you decide to take the necessary actions, and make the right choices.**

*Talal Abu-Ghazaleh*  
*Thursday, December 27, 2018*

## Talal Abu-Ghazaleh Organization Members

- 1. Talal Abu-Ghazaleh Organization (TAG-Org)** [tagorg.com](http://tagorg.com)  
The Global Organization for professional services and education
- 2. Talal Abu-Ghazaleh & Co. International (TAG-Audit)** [tagi.com](http://tagi.com)  
Audit and Accounting Services
- 3. Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult)** [tag-consultants.com](http://tag-consultants.com)  
Management, Economic, and Financial Consulting Services
- 4. Talal Abu-Ghazaleh Valuation (TAG-Value)** [tagvaluation.com](http://tagvaluation.com)  
Asset Valuation and Branding Services
- 5. Talal Abu-Ghazaleh Domains (TAG-Domains)** [tagidomains.com](http://tagidomains.com)  
ICANN Accredited Registrar
- 6. Talal Abu-Ghazaleh Information Technology International (TAG-ITI)** [tagiti.com](http://tagiti.com)  
Consultation, Development and Implementation in the Field of Information and Communication Technology (ICT)
- 7. Talal Abu-Ghazaleh E-Solutions (TAG E-Solutions)** [tagesolutions.com](http://tagesolutions.com)  
Software Solutions
- 8. Talal Abu-Ghazaleh Intellectual Property (AGIP)** [agip.com](http://agip.com)  
Registration and Protection of Intellectual Property Rights
- 9. Talal Abu-Ghazaleh Legal (TAG-Legal)** [tag-legal.com](http://tag-legal.com)  
Legal Services
- 10. Talal Abu-Ghazaleh International Advertising (TAG-Media)** [media.tagorg.com](http://media.tagorg.com)  
Media Consultants
- 11. Talal Abu-Ghazaleh International Press & Publishing (TAG-Publish)** [tag-publication.com](http://tag-publication.com)  
Services and Consultations in the Field of Printing and Publishing
- 12. Talal Abu-Ghazaleh Recruitment & Human Resources Development (TAG-Recruit)** [tagirecruitment.com](http://tagirecruitment.com)  
Human Resources and Recruitment Services
- 13. Talal Abu-Ghazaleh Tenders (TAG-Tenders)** [tagtenders.com](http://tagtenders.com)  
Tenders and Bids
- 14. Talal Abu-Ghazaleh Translation Distribution & Publishing (TAG-Translate)** [tagtranslate.com](http://tagtranslate.com)  
Professional Interpretation and Translation Services
- 15. Talal Abu-Ghazaleh Visa Services - Chinese Visa Section (TAG-Visa)** [tag-visa.com](http://tag-visa.com)  
Chinese Visa Services
- 16. Talal Abu-Ghazaleh International University (TAGI-UNI)** [tagiuni.com](http://tagiuni.com)  
Highly Accredited Online Academic and Professional Programs
- 17. Talal Abu-Ghazaleh Digital University (TAG-DU)** [tag-du.com](http://tag-du.com)  
Providing Digital Educational Programs
- 18. Talal Abu-Ghazaleh University College for Innovation (TAGUCI)** [taguci.com](http://taguci.com)  
Applied College for Business and IT
- 19. Talal Abu-Ghazaleh University College of Business-Bahrain (TAG-UCB)** [tagucb.com](http://tagucb.com)  
Bachelor Degrees in Business Administration
- 20. Talal Abu-Ghazaleh Educational Consulting (TAG-Education)** [tageducational.com](http://tageducational.com)  
Academic consulting and counselling in the field of higher education
- 21. Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius)** [tagconfucius.com](http://tagconfucius.com)  
Teaching Chinese Language

1. **Talal Abu-Ghazaleh E-Training (TAG E-Training)** **tagitc.com**  
Providers of Accredited IT Training and Certification Services
2. **Talal Abu-Ghazaleh Academy (TAG-Academy)** **tag-academy.com**  
Organizing, Holding and Sponsoring Training Courses, Workshops and Seminars
3. **Talal Abu-Ghazaleh Knowledge Society (TAG-KS)** **tagks.com**  
It is the CSR arm of TAG-Org which, helps the youth enter labor market through offering them training courses and linking them with job seekers
4. **Talal Abu-Ghazaleh Knowledge Forum (TAGKF)** **tag-forum.org**  
Event Organizing Services
5. **Electronic Arabic Encyclopedia Registration Website (TAGEPEDIA)** **register.tagepedia.org**  
Enriching the online world with Arabic content
6. **Talal Abu-Ghazaleh Laptop (TAGITOP)** **tagitop.com**  
Affordable state-of-the-art Laptops
7. **International Arab Society of Certified Accountants (IASCA)** **iascasociety.org**  
Professional Certificates (IACPA, IACMA and IFRS Expert), Membership, Training Courses, and Professional Publications
8. **Arab Society for Intellectual Property (ASIP)** **aspip.org**  
Training and Raising Awareness in Legal and Intellectual Property Fields
9. **Licensing Executives Society - Arab Countries (LES-AC)** **lesarab.org**  
Advancing the Business of Intellectual Property Globally
10. **The Arab International Society for Management Technology (AIMICT)** **aimict.org**  
Capacity building and advanced IT training
11. **Arab Center for Mediation and Arbitration (AIPMAS)** **aipmas.org**  
Conflict settlement related to Intellectual Property
12. **Arab Organization for Quality Assurance in Education (AROQA)** **aroqa.org**  
Quality of Education
13. **Arab States Research and Education Networks (ASREN)** **asrenorg.net**  
High Speed Research and Education Networks and e-Infrastructure Services
14. **Talal Abu-Ghazaleh for Cloud Computing Services (TAG-Cloud)** **tagicloud.com**  
Cloud Computing Consulting Services (CCCS)
15. **Family Business Governance Center (FBGC)** **fbgc.jo**  
Family business and governance
16. **Arab Omani Management Training Institute (AOTI-Oman)** **tagi-aoti.com**  
Organize, hold and sponsor training courses, workshops and seminars
17. **Abu-Ghazaleh Intellectual Property News Agency (AG-IP News)** **agip-news.com**  
Providing media services in the field of intellectual property
18. **All 4 Palestine Organization (All4Palestine)** **all4palestine.com**  
Providers of Prominent Palestinian Profiles
19. **Talal Abu-Ghazaleh Information Technology International News Agency (TAG-IT News)** **tagitnews.com**  
Media Services in the Field of Information Technology
20. **TAG-knowledge and Wealth Creation (TAG-Creation)** **tagcreation.com**  
Business Advisory and Wealth Creation
21. **Talal Abu-Ghazaleh Training-Bahrain (TAGI-Training Bh.)** **tagitraining.bh**  
Training Services
22. **Talal Abu-Ghazaleh Education News Agency (TAG-Educa News)** **tageducanews.com**  
Media services in the field of education

- 23. Arab Center For Dispute Resolution (ACDR)** [acdr.aipmas.org](http://acdr.aipmas.org)  
Domain Name Dispute Resolution
- 24. Talal Abu-Ghazaleh Proctored Testing Centers (TAGI-Metric)** [tagimetric.com](http://tagimetric.com)  
Third Party Proctored Examinations and Assessments.
- 25. Talal Abu-Ghazaleh Capital Services (TAG-Capital)** [tag-capital.com](http://tag-capital.com)  
Financial consultations
- 26. Talal Abu-Ghazaleh University Management Advisory Services (TAG-Universities)** [taguniconsult.com](http://taguniconsult.com)  
Consultations in Higher Education
- 27. Talal Abu-Ghazaleh for Dispute Resolution Center (TAG-Resolution)** [tagresolution.com](http://tagresolution.com)  
Arbitration to settle conflicts in the field of trademarks
- 28. Talal Abu-Ghazaleh Computer Refurbishment Center (TAG-CRC)** [tagcrc.com](http://tagcrc.com)  
Refurbishing and developing computers
- 29. Talal Abu-Ghazaleh Design & Publishing (TAG-Design)** [tagidesign.com](http://tagidesign.com)  
Design of printing consultations
- 30. Talal Abu-Ghazaleh Research Center (TAG-Research)** [tagrsc.com](http://tagrsc.com)  
Business Education Researches
- 31. Talal Abu-Ghazaleh Academy for Languages (TAG-Lingual)** [tag-languages.com](http://tag-languages.com)  
Languages Training and educational courses
- 32. Talal Abu-Ghazaleh Internal Audit (TAG-Audit)** [taginternalaudit.com](http://taginternalaudit.com)  
Internal Audit Services
- 33. Talal Abu-Ghazaleh Foundation (TAG-Foundation)** [tag-foundation.org](http://tag-foundation.org)  
Initiatives in areas of social development, economy, training and job creation, and thought and research forums
- 34. TAG-International Institute for Social Responsibility (TAG-IISR)** [tag-foundation.org](http://tag-foundation.org)  
Social development, economic, and training initiatives
- 35. Talal Abu-Ghazaleh Partners in Development (TAG-PID)** [tag-foundation.org](http://tag-foundation.org)  
Initiatives and forums Development
- 36. Talal Abu-Ghazaleh Patents (TAG-Patents)** [tagip-search.com](http://tagip-search.com)  
Patents services
- 37. Talal Abu-Ghazaleh International Diploma in IT Skills (TAG-DIT)** [tagitc.com](http://tagitc.com)  
Providers of Accredited IT Training and Certification Services
- 38. ICTDAR – Talal Abu Ghazaleh for Small and Medium Enterprises (ICTDAR-TAG SME)** [tagorg.com](http://tagorg.com)  
Provide training to small and medium businesses and entrepreneurs to build sustainable practices and enable them to access finance
- 39. Talal Abu-Ghazaleh Business and Culture Radio (TAGBC.FM)** [tagbc.fm](http://tagbc.fm)  
Radio Channel for Disseminating Thought, Culture and Education
- 40. Talal Abu-Ghazaleh International Records (TAGI-RECORDS)** [tagirecords.com](http://tagirecords.com)  
Protection of copyrights and neighboring rights in the field of music industry, registration and legal services of companies and domain name registration
- 41. Arabic Fluency Certificate (TALAQA)** [arabicfluency.com](http://arabicfluency.com)  
Provider of Arabic fluency exam, teaching Arabic language and teaching methods
- 42. Talal Abu-Ghazaleh Advisory (TAG-Advisors)**  
Management Advisory Services, Technology Transfer Project
- 43. Jordanian National Orchestra Association (JOrchestra)**  
Concerts and Musical Events

## The Global Organization for Professional Services and Education

www.tagorg.com

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- ① Amman - Head Office    ② Amman Office    ③ Amman (University)    ④ Irbid    ⑤ Maan

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**Liaison Offices:** **ARGENTINA:** ⑪ Buenos Aires, **COLOMBIA:** ⑫ Bogotá.



[ In Our 45<sup>th</sup> Anniversary ]



[ Our Leadership in Capacity Building ]

- Translated pages in different languages: **+10,000,000**
- Professional reports issued by TAG-Org: **+ 1,000,000**
- Professionals trained at TAG-Org: **+ 500,000**
- Professional certificates granted by TAG-Org: **+500,000**
- Talal Abu-Ghazaleh International Certificate in IT: **+250,000**
- Contracted advisers on the tenders database: **+50,000**
- Contracted trainers on the training database: **+10,000**
- TAG-Org Affiliated Training Centers: **+ 1,000**

[ Our International Status ]

- Total clients in all services and activities: **+1,000,000**
- Trademarks registered around the world: **+ 500,000**
- Intellectual property rights managed: **+100,000**
- Annual increase in the number of clients: **+25,000**
- Our company in auditing is among global top **20**
- Best IP Firm in the Middle East for **9 Years**
- Number of convictions against us worldwide: **0**
- Inducted to the IP Hall of Fame, Chicago **2007**

[ Our Consulting Services ]

- Archived documents by TAG-Org: **+ 150,000,000**
- Trademarks in the IPPR database: **+ 2,000,000**
- Scientific subjects in TAGEPEDIA: **+ 1,000,000**
- Conducted projects' feasibility studies: **+ 10,000**
- Restructured institutions by TAG-Org: **+ 4,000**
- Qualified organizations to receive ISO certificates: **+ 400**
- Members of the ISO International Committee since **1995**

[ Our Knowledge-based Achievements ]

- Annual global online outreach: **+ 30,000,000**
- 150** databases with classified records: **+ 500,000**
- Developed E-Software solutions to serve clients: **100**
- TAG-Org's websites for all services & activities: **60**
- TAG-Org has its own internet line: **TAG-ISP**
- Constructed and own **TAG-Computing Cloud**
- The first International Accredited Domain Name **Registrar**

[ Talal Abu-Ghazaleh Foundation (CSR) ]

- Our knowledge stations serving communities: **200** | Our fully operated & funded capacity building institutions: **50**
- Talal Abu-Ghazaleh allocates **50%** of its annual profits to Talal Abu-Ghazaleh Foundation and invests the other half in developing the Organization's capacities and expanding activities